



RPAN STRATEGIC PLAN

2020 ▶ 2024

OUR VISION

“To be the leader and voice for promoting healthy and active communities in Nunavut.”

OUR MISSION

To enhance the health and wellness of all Nunavummiut through advocating physical activity, sport and recreation opportunities in Nunavut.

OUR VALUES AND BELIEFS

RPAN believes:

- That recreation and parks provide **BENEFITS** that are essential to quality of life and the health and well-being of individuals, communities;
- That “recreation” is **INCLUSIVE** of play, physical activity, sport, arts and culture, and outdoor pursuits;
- That **PARTNERSHIPS** with others who contribute to wellness and quality of life in Nunavut is essential;
- That **VOLUNTEERISM** is fundamental in the delivery of recreation and parks programs and services;
- **COMMUNICATION** and **COLLABORATION** with stakeholders is essential to the advancement of recreation and parks

KEY PRIORITY AREAS AND OUTCOMES

The key priority areas are the main directions the RPAN Board must take to realize its mission. For the next four years, RPAN will concentrate on four key priority areas.

The outcomes are meant to provide the RPAN Board and Project Manager additional direction on how to achieve our goals.

1. LEADERSHIP AND ADVOCACY.

RPAN will continue to provide support to ongoing professional, community and volunteer development

- Encourage, coordinate and develop programs of education and training in the area of community development.
- Build relationships with Government, communities and agencies.
- Strengthen and improve the effectiveness of the RPAN governance and organizational structure.
- Lobby government about recreation issues.
- Increase the recognition of recreation as a core service.
- Identify training needs of its members.
- Partner with other groups to deliver training.
- Secure funding for organizational operation and programs/service delivery.
- Create RPAN volunteer recruitment/succession strategy.

2. COMMUNICATIONS AND PROMOTIONS

RPAN will work towards increasing the number of leaders, communities and partners to realize the value in what we do and will be increasingly recognized as leaders in recreation in Nunavut.

- Promote the value and benefits of recreation.
- Provide opportunities for RPAN members and partners to exchange ideas, share information and identify similar issues and concerns.
- Promote RPAN as the voice and service provider.
- Improve the RPAN brand making it highly recognizable and desirable to associate with.
- Market ongoing awards and recognition program.

3. HEALTHY AND ACTIVE COMMUNITIES

Nunavut communities will be enriched, engaged and supported through RPAN programs, services and initiatives.

- Provide funding opportunities for communities to host quality programs and services.
- Identify territorial and national partners.
- Create, support and manage programs and initiatives that foster safe, active and healthy communities.
- Recognize the contributions and successes of community recreation, leadership and activity.

4. PARTNERSHIPS

Develop focused strategic partnerships for the benefit of moving priorities of RPAN forward.

- Identify and build partnerships with corporates and other national partners.
- Solidify funding partners.
- Promote RPAN as a partner of choice in developing and delivering programs and services.